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**FOR MORE INFORMATION CONTACT JENNIFER WELLS 603-625-5403**

## **Associated Grocers of New England Team Help Kicks Cancer to the Curb**



It has been quite a busy month for the Associated Grocers of New England employees. October is Breast Cancer Awareness month and nobody knows that better than AGNE. Through the team leadership of Karen St. Louis, Director of Center Store Category Management, the AG Cancer Busters team raised \$2,840 for the annual Making Strides Against Breast Cancer walk held Sunday, October 16 at Memorial Field in Concord, New Hampshire.

It was through the efforts of Karen and her volunteer team working hard to coordinate the many fundraising events held throughout the month and her dedication to this cause that the team was once again able to raise the much-needed funds for Making Strides. Between hot dog sales at the AGNE Corporate stores, to night-outs at the Bedford and Concord locations of 'You're Fired,' and finally the Wellness/Strides Walk and Luncheon held at AGNE in Pembroke, the team once again proved that they are serious about kicking cancer to the curb for good! The generosity of this company also extended to the main event, which was the Making Strides Against Breast Cancer Walk held in Concord. AGNE was a HOPE IN-KIND Sponsor and donated many of the refreshments at the event.

While St. Louis was busy with the Making Strides campaign, Mike Violette, President & CEO of AGNE was busy with his fundraising efforts. Violette is participating in "Real Men Wear Pink" event that also runs through the month of October. The fundraising cause involves 14 Concord-area business people with proceeds being donated to the American Cancer Society. One of the unique aspects of this campaign is that Mike wears something pink every day this month, living up to the cause "Real Men Wear Pink." To date, Mike has raised over \$1,600 out of the total pledged goal of \$2,500. To learn more about the cause, and to help Mike reach his goal you can find his page online

[http://main.acsevents.org/site/TR?px=27636482&fr\\_id=78162&pg=personal#RMWPCConcord](http://main.acsevents.org/site/TR?px=27636482&fr_id=78162&pg=personal#RMWPCConcord).

It has been said that the difference between success and failure is a great team and Associated Grocers of New England proved that with their combined efforts to tackle a tough disease like cancer and help show *it* the door. Vince Lombardi said it best: "Individual commitment to a group effort – that is what makes a team work, a company work, a society work, a civilization work." Kudos Team AGNE - good game.

### **About Associated Grocers**

**Associated Grocers of New England, Inc., is the largest retailer-owned, wholesale grocery Distribution Center in New England and, a full service, single source supplier from Maine to Maryland for natural, organic and specialty products. AG serves the needs of Independent Retail Grocers of every store size and format... multi-store independent supermarket groups, community supermarkets, country stores, and convenience retailers.**