AG of New England Continues Tradition with Local Food Bank

Every spring and fall, Associated Grocers of New England host its food show at the Radisson Hotel in downtown Manchester, New Hampshire. These events showcase the unique products and services that AGNE provides to its Members and Independent Retailers, which includes many of our local supermarkets, grocery and convenience stores. This year, more than 227 Stores from around New England were represented.

At each show, customers are given the opportunity to test out new or existing food products before making a purchase order. At the end of every show, Associated Grocers of New England donates the leftover products to the New Hampshire Food Bank, serving charities throughout New Hampshire. This year more than 17,981 pounds of food was donated. Melanie Gosselin, Executive Director of the New Hampshire Food Bank, was both thankful for the donation and for the opportunity to team up with AGNE, and maintain this long-standing tradition. Her message to AGNE was simple: "Thank you so much!!"

The food show highlights included seminar presentations to keep Members and Retailers abreast of the ever-changing federal regulations surrounding the grocery industry, as well as new products in the growing market of Natural and Organic foods to new product offerings from their private label, Shurfine®. Customers get the chance to talk with vendors and try out their products before ordering them. This year, sales were more than $4 million, and roughly $295,600 was given out as in-show cash.

Associated Grocers of New England is dedicated to the communities around it, and is involved in several community programs from the New Hampshire Food Bank in Manchester to the Friendly Kitchen in Concord, New Hampshire, and everywhere else in between. Their continued support of such entities like the New Hampshire Food Bank is just one of many examples of how they care for their neighbors.

To learn more about their charity initiatives, you can visit them online at: www.agne.com.